

"Thank You, Goodyear Tire & Rubber Company for another great year as your relocation service partner."

We just celebrated our 14th year of providing outstanding Relocation Services to Goodyear's transferees and families!

DATAGROUP's High Standards for its Spouse Employment Assistance Programs are Again Confirmed By Goodyear's Transferees and Families.

We celebrated our 14th year of supporting Goodyear's goals of retaining and recruiting the best employees by once again providing **the highest level of relocation service and assistance** to transferees and their families.

It has been our pleasure to provide our Spouse Employment Assistance Program as part of Goodyear's Relocation Benefit Package.

Goodyear's transferees and families agree that we have succeeded in meeting our service goals and mission. In the last four years, Goodyear clients have rated their satisfaction with our services:

★ **100%** of survey respondents said **they would recommend our program to others** who may be facing a relocation.

★ **98%** of survey respondents rated the quality of **DATAGROUP's staff** as excellent/very good.

★ **93%** of Goodyear clients responding to our survey said **DATAGROUP successfully met their program expectations.**

★ **93%** rated the **overall quality of our program** as excellent/very good.

★ **92%** of our survey respondents rated the expertise of their **job search coach** as excellent/very good.

★ **94%** rated the **amount of time available** throughout the program to discuss their job search needs as excellent/very good.

★ **93%** rated the overall value of the **FIRST IMPRESSIONS workbook and research materials** as excellent or very good.

★ **97%** of respondents stated that the **resume service** they received was excellent/very good.

*"As more companies are discovering, picking up the tab for services that help valued employees is a small price to pay if it means the difference between a smooth relocation and a nightmarish one."
- U.S. News & World Report*

A Partnership that was built to support Goodyear's Relocation Values

We are honored to have been able to support Goodyear's mission to assist the associate and family as they adapt to their new community.

Our service to Goodyear's transferees is activated when the request for spouse employment assistance is made. The program: **FIRST IMPRESSIONS: Delivering Actionable Employment Assistance for the Relocating Job Seeker** provides hands-on support to each job seeker. We begin by assigning a personal job search

coach available to each client throughout their program. Each client participates in a detailed review of their career goals with our professional resume writer and an updated resume is produced with care and efficiency. Additionally, an initial report is created which targets actual job postings in the destination community along with research on local employers that meet the job seeker's career goals. We continue our support by providing each client with DATAGROUP's exclusive job search guide created specifically to support the unique needs of a relocating job seeker.

Goodyear's Participants Appreciated Our "Personal Approach" Formula

It is important to our success that we continue to review, update, and provide valuable services to our relocating clients.

Participants in our programs are offered the opportunity to evaluate us during, as well as after, their program is completed. Here are some examples of the comments they have shared about their experience with DATAGROUP:

- ☑ "If the program was to make someone new to the area informed, welcomed & educated - it succeeded!"
- M.R., Customer Service, Akron, OH
- ☑ "Relocating was extremely stressful. Getting professional job search assistance meant I had one less thing to worry about!..."
- H.H., School Principal, Dallas, TX
- ☑ "It gave me a head start on targeting jobs..."
- C.F., Logistics Specialist, Lawton, OK
- ☑ "most valuable...having a (job search) coach to push me to get things done!"
- A.R., Mechanical Engineer, San Angelo, TX
- ☑ "...love how my skills were worded on the resume!"
- B.G., Dental Hygienist, Fayetteville, NC

Program Value + Cost Efficiency = Success...Again!

Maintaining a cost efficient program and delivering on our pledge to consistently provide high quality relocation assistance services valued by both the corporate client and end-user contributes to the success of DATAGROUP.

We are pleased to report that we have been able to keep our service values high while our program fees remain low. No matter where the relocation destination is, our commitment to consistent service delivery remains essential to our success.

Average cost of a domestic relocation:	\$90,219*
Average cost of a domestic spouse employment assistance program	\$ 1,459*
DATAGROUP'S domestic spouse employment assistance program	\$ 875

* Employee Relocation Council, March 2015

We Look Forward to the Future

DATAGROUP's relocation assistance programs address the critical needs facing today's domestic transferees and their families. Programs range from pre relocation



community reports to spouse employment assistance to gathering destination information which addresses the concerns of the family.

To make a relocation referral to any of our relocation programs and services, please contact:



(330) 761-3458

Fax: (330) 761-3516

<http://www.datagroupinfo.com>